

The Culinary Insider

e-newsletter

Maximize Exposure

The Culinary Insider is e-mailed every two weeks to more than 24,000 readers nationwide. Highlighting the latest news in the culinary industry and within ACF, The Culinary Insider offers flexibility and measurable advertising opportunities in each issue.

File Guidelines

- Nontransparent GIF or JPEG required (max 96 DPI)
- Units designed with a minimum 1-pixel border
- User must be able to use the browser's back button to return to www.ACFchefs.org
- Interaction with the user can only take place if the mouse is within the advertisement area
- No ads that require/install plug-ins

Advertising Rates

| | Banner 469 x 60 pixels | Skyscraper 150 x 350 pixels | Text ad within editorial 80 words max with 150 x 60 pixels image |
|------|------------------------------|--------------------------------|---|
| open | \$600 | \$500 | \$500 |
| 3x | \$540 | \$450 | \$450 |
| 6x | \$485 | \$400 | \$400 |
| 12x | \$440 | \$350 | \$350 |
| 26x | \$395 | \$300 | \$300 |

Please note:

Additional \$50 per issue for placement guarantee on top banner and skyscraper positions.

Ads are due 10 days before e-newsletter publication. Limited advertising space is available per issue. Ad position guarantees are not available on text ads.

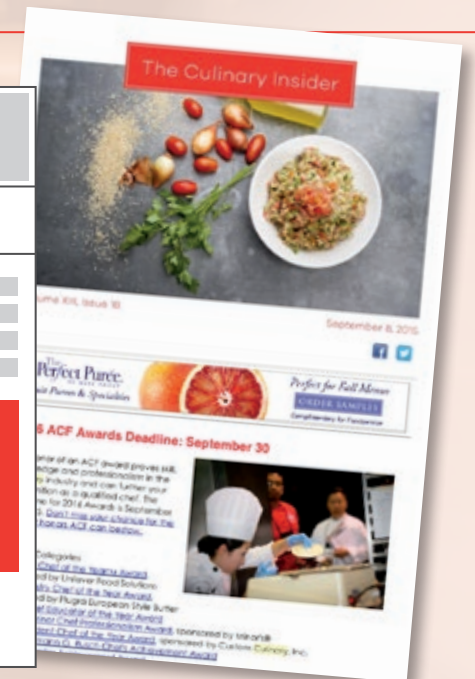
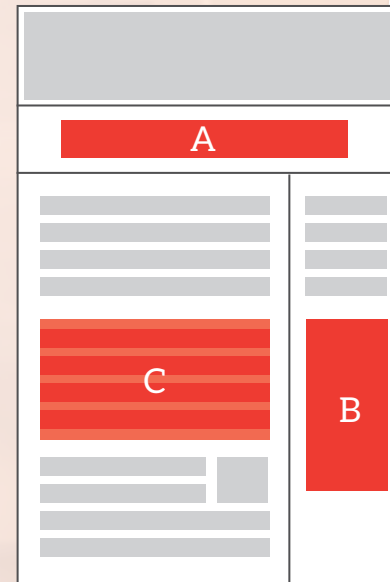
Advertising Sizes

A Top Banner

B Skyscraper

C Text Ad*

*Text ads include a maximum of two links within the text and one link attached to logo/image.





our chefs represent the industry's best.

The American Culinary Federation will connect you with leaders in the culinary industry. Our team of specialists will work with you to assemble a customized program to meet your marketing objectives and reach your target audience.

contact us today

Phone: 800.624.9458

Fax: 904.825.4758

Email: sales@acfchefs.net