

Going for Gold ACF Culinary Team USA is the official representative of the United States in international competitions.



**ACF Culinary Team
USA Sponsorship
DECONSTRUCTED**

GLOBAL EXPOSURE

- International Media Exposure
- Worldwide Brand Awareness
- International Competition Presence

NATIONAL EXPOSURE

- Direct access to Team and ACF Members
- National Event Exposure
- Tradeshaw Presence
- National Advertising

CUSTOM OPPORTUNITIES

- Guest Chef Appearances
- ACF Event Exposure
- Brand and Product Promotion
- Fundraising

#GoForGold
Sponsor ACF Culinary Team USA

ACF Culinary Team USA

Sponsorship Levels

2016 TEAM



Partnership Opportunities with American Culinary Federation Culinary Team USA 2016

The American Culinary Federation is home to ACF Culinary Team USA, the official U.S. representative for national and international culinary and pastry competitions.

The unique sponsorship of ACF Culinary Team USA offers positioning and branding opportunities that place your company among “the best of the best.” Your brand and support of Team USA are prominently showcased in advertising, digital marketing and ACF hosted events.

ACF Culinary Team USA Competitions

Internationale Kochkunst Ausstellung (IKA), “culinary Olympics”

- Similar to the traditional athletic Olympics, which brings together the best athletes from around the world, the IKA is the single most elite competitive culinary event. Every four years, professional teams from around the globe come together in Erfurt, Germany to compete for gold, silver and bronze medals in several categories. The United States has participated in the “culinary Olympics” since 1956.

Culinary World Cup

- Every four years, Luxembourg hosts the Villeroy & Boch Culinary World Cup competition serving as a world-class venue for talented chefs from around the globe to showcase culinary skill and innovation.



ACF Culinary Team USA Sponsorship Levels



Gold - \$30,000 annually

- Placement of logo on ACF Culinary Team USA chef coats
- 10'x20' corner booth at the Cook. Craft Create. Convention & Show trade show
- Three full-page color advertisements in *The National Culinary Review*
- Use of ACF Culinary Team USA "Proud Sponsor" logo for marketing purposes
- Linked logo listing as a Gold Partner on the ACF Culinary Team USA page of ACFChefs.org
- Logo placement on sponsor reel at Cook. Craft. Create. Convention & Show
- One e-blast sent to ACF membership by ACF on behalf of Sponsor
- One-time use of ACF member mailing list per year (e-mail addresses not included)
- Interactive company profile on the ACF Industry Partners section on ACFChefs.org
- Use of ACF Culinary Team USA for marketing purposes

Silver - \$15,000 annually

- Placement of logo on ACF Culinary Team USA chef coats
- 10'x20' booth at the Cook. Craft Create. Convention & Show trade show
- Two full-page color advertisements in *The National Culinary Review*
- Use of ACF Culinary Team USA "Proud Sponsor" logo for marketing purposes
- Linked logo listing as a Silver Partner on the ACF Culinary Team USA page of ACFChefs.org
- Logo placement on sponsor reel at Cook. Craft. Create. Convention & Show
- One-time use of ACF member mailing list per year (e-mail addresses not included)
- Interactive company profile on the ACF Industry Partners section on ACFChefs.org
- Use of ACF Culinary Team USA for marketing purposes

Bronze - \$10,000 annually

- Placement of logo on ACF Culinary Team USA aprons
- 10'x10' booth at the Cook. Craft Create. Convention & Show trade show
- One full-page color advertisement in *The National Culinary Review*
- Use of ACF Culinary Team USA "Proud Sponsor" logo for marketing purposes
- Linked logo listing as a Bronze Partner on the ACF Culinary Team USA page of ACFChefs.org
- Logo placement on Sponsor Reel at Cook. Craft. Create. Convention & Show
- Interactive Company Profile on the ACF Industry Partners section on ACFChefs.org
- Use of ACF Culinary Team USA for marketing purposes