

# ACF Event Sponsorship Opportunities

Chefs from all industry segments gather for professional development sessions, networking, and world-class food. This congregation of chefs consists mainly of executive chefs from lodging, casino, independent restaurant and private club segments, but also includes chef educators, corporate executive chefs and culinary students.

A recent survey of ACF event attendees noted events as one of the leading sources for product discovery. Chefs utilize this time away from hectic operations to identify products and solutions that aid in satisfying and intriguing their customers' palates while supporting profit growth within their establishments.

**2017 Exhibitor Sign-Up**  
 ChefConnect: Chicago – February 6<sup>th</sup>  
 ChefConnect: NYC – February 27<sup>th</sup>  
 Cook. Craft. Create.  
 Convention & Show  
 July 11<sup>th</sup>-12<sup>th</sup>

	Regional	National
<b>General Session</b> Present your brand in front of the largest audience of attendees	N/A	\$10,000
<b>Educational Demonstration</b> Communicate meaningful product applications and solutions to professional chefs	\$5,000	\$10,000
<b>Educational Seminar</b> Speak on culinary trends, techniques and niche topics	\$4,000	\$8,000
<b>Meal Functions</b> Incorporate your products into the food & beverage experience	\$5,000	\$10,000
<b>AAC Induction Dinner &amp; Reception</b> Put your brand in front of this elite group of culinary professionals at fine dining events	\$5,000	\$10,000
<b>Badge Holder</b> Deliver brand impressions to each and every attendee	\$5,000	\$15,000
<b>Registration Gift</b> Provide a branded keepsake to your potential customers	\$3,500	\$7,500

	Regional	National
<p><b>Student Team Championship</b> Five member student teams vie for National Title in this competition</p>	N/A	\$40,000
<p><b>Chef Educator of the Year Competition</b> Align your brand with the best culinary educators in the country</p>	N/A	\$20,000
<p><b>Customized Quickfire Competition</b> Create your brand's signature competition</p>	\$5,000	\$12,500
<p><b>Brand Sizzle Reel</b> Create a customized video to endorse your brand</p>	N/A	\$4,000
<p><b>Focus Group/Product Test</b> Access culinary professionals for qualitative feedback or discussion to provide valuable insight</p>	\$2,500	\$5,000