



American Culinary Federation  
The Standard of Excellence for Chefs

## Social Media Guidelines

Approved by the Board of Directors on June 18, 2020

Thank you for following the American Culinary Federation (ACF) through our website and social media platforms. While visiting our Facebook, LinkedIn, Twitter, YouTube, Google Plus or other social media sites (such as the member forum section on the ACF website), please keep the following guidelines in mind.

By participating in ACF's social media platforms and activities, you agree that you have read and will follow these guidelines. In order to preserve a climate that encourages both civil and fruitful dialogue, ACF reserves the right to delete posts from participants who violate these guidelines and to suspend or terminate the right of any participation for any reason without notice. ACF also reserves the right to report posts in violation of these guidelines to the appropriate third party social media platform administrators. If you have questions about these guidelines, please contact ACF at [PR@acfchefs.net](mailto:PR@acfchefs.net)

### ACF SOCIAL MEDIA GUIDELINES:

The creation of ACF-labeled social media channels on ACF's website and third party social media websites and any postings and comments therein, shall not contain or link to language or illustrations that:

- Are libelous, defamatory, obscene, threatening, offensive, demeaning, derogatory, abusive, ad hominem or off-topic
- Are solely for commercial purposes
- Endorse any candidate or office holder or partisan political position
- Include spam or chain letters
- Violate third party's privacy rights, proprietary rights or any other applicable local, state, national or international law
- Degrade others on the basis of gender, race, class, ethnicity, national origin, religion, sexual preference, disability or other classification

Keep in mind that information posted on these social media channels is available for all to see and comments are subject to defamation, antitrust, and other laws. ACF will not be held liable for any injury or damage resulting from statements posted on ACF-labeled social media channels.

### THE LEGAL STUFF:

By posting materials to ACF-labeled social media and ACF's website or voluntarily providing your social media handle to ACF, you grant to ACF the nonexclusive, world-wide, transferable right and license to display, copy, publish, distribute, transmit, print and use such information or other material in any way and in any medium, including but not limited to print or electronic form.



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ACF is not responsible for the content of third party social media platforms and websites and does not make any representations regarding the content or accuracy of materials on them. Before posting on ACF-labeled social media channels, please review and abide by the terms of use and privacy policy of the specific social media website.

The opinions of ACF social media channel creators, moderators, posters and commentators, are their own and not necessarily that of the ACF.

With these rules and guidelines in mind, happy posting!

ACF Moderator

Updated: June 2020