

We cannot survive on the backs of membership. We must expand revenue while bringing value to membership and our sponsors.

I will focus on:

- transparency on our debt
- fiscal responsibility as job one
- membership
  - promote youth engagement
  - value to the membership
- a taskforce on revenue generation
- support for the staff with tools to manage effectively
- encourage greater diversity
  - in membership and leadership
- increase demand for revenue-generating products
  - certification
  - accreditation
  - distance learning

It's not about what the ACF can do for me, it's about what we can do for those who follow.

Thank you for your consideration, **David Ivey-Soto**.