American Culinary Federation Takes on the World Wide Web


ACF’s Web site, www.acfchefs.org, has been re-designed for a fresh, new look. Visitors can expect to find easier navigation, up-to-date content and more culinary resources. While the re-designed site has already launched, users will continue to see new improvements and the expansion of several sections. One of the most awaited components of the re-designed site is the recipe database. With more than 500 recipes available, users can search for recipes by: menu part, cookbook or cuisine. Other areas of expansion include trends and techniques articles, an online video library and bookstore.

“It is a huge improvement in ACF’s communication with members, potential members and partners,” said John Kinsella, CMC, WGMC, CCE, AAC, ACF national president “Our re-designed Web site has improved our Web presence and will open the door to many new opportunities.”

ACF also recently launched a new interactive networking site, www.WeAreChefs.com. We Are Chefs is a social networking site designed specifically for professional chefs and culinary students. It is a quick avenue for culinary professionals to meet and network with other chefs while keeping up-to-date on the latest culinary news.

Culinary professionals are invited to join the free site where they can create a personal page, post blogs and pictures, join groups, share recipes and much more.

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The American Culinary Federation, Inc., established in 1929, is the premier professional organization for culinarians in North America. With more than 21,500 members spanning 230 chapters nationwide, ACF is the culinary leader in offering educational resources, training, apprenticeship and accreditation. In addition, ACF operates the most comprehensive certification program for chefs in the United States. ACF is home to ACF Culinary Team USA, the official representative for the United States in major international culinary competitions. For more information, visit www.acfchefs.org.

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